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FINANCIAL CONTROL DASHBOARD

Complete pack for financial integration and
performance monitoring!

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Income Statement Analysis



Business insights from Income Statement Analysis:

✓ Profitability & Revenue Trends

- ✓ Are we generating a net profit or operating at a loss?
- ✓ What is our operating profit margin, and is it improving?
- ✓ How do our profit levels compare to the previous period or industry benchmarks?
- ✓ Are certain segments or products more profitable than others?
- ✓ Is our revenue growing steadily over months or years?
- ✓ Are we retaining customers or relying heavily on new sales?

✓ Cost Management

- ✓ Which expense categories are growing the fastest?
- ✓ Are we maintaining healthy cost-to-revenue ratios?
- ✓ Are input costs (materials, labor) eroding our profitability?
- ✓ Are our operating expense ratios on track?

Financial Controlling – CFO Dashboard

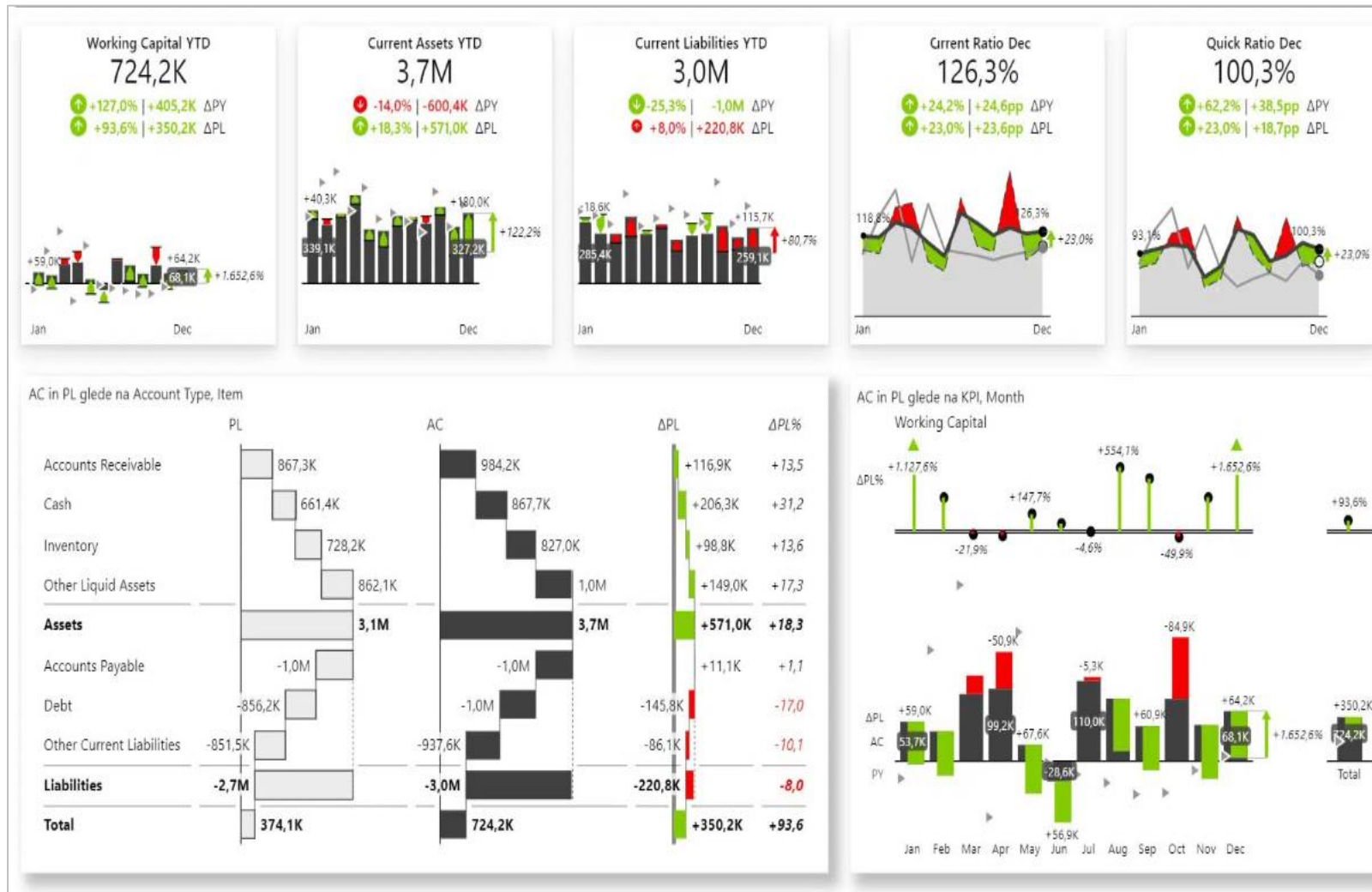


Business insights from Financial Controlling Dashboard:

✓ Consolidated Financials

- ✓ This analysis provides total revenue and % change from prior year (PY).
- ✓ It shows cost of goods sold and increase or decrease from PY.
- ✓ Gross profit amount & % age and increase or decrease from PY.
- ✓ Total Operating and other expenses.
- ✓ EBITDA and operating income (EBIT).
- ✓ Interest expense and taxes.
- ✓ Net income, net margin %age and increase or decrease from PY.

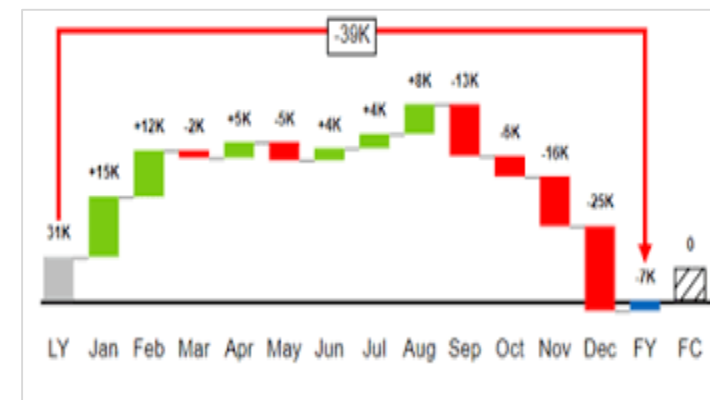
Working Capital Analysis



Business insights from Working Capital Analysis:

✓ Key Metrics

- ✓ Provides a clear overview of the current assets (CA) and current liabilities (CL).
- ✓ Shows the difference between CA and CL – the working capital.
- ✓ Shows the balance sheet at-a-glance, visualized with vertical waterfall charts.
- ✓ Analyze the trends of each KPI.



Sales Analysis



Business insights from Sales Analysis:

✓ Key Metrics

- ✓ Provide the users a clear view of their data on a daily, weekly or monthly basis.
- ✓ It updates you regularly how you perform on a daily, weekly and monthly timescale.
- ✓ It allow you to dig deeper into the details of your sales and returns or analyze key sales trends.
- ✓ It provide insights related to different sales segments or channels.
- ✓ It provides the monthly sales and comparison with last period.

Product wise Sales Analysis

974M

Sales Revenue

6M

Sales Qty - MT

42M

Sales Qty - Barrels

875M

Input Cost

80M

Refining Margin

50M

Gross Margin

29M

Direct OPEX

-10M

Net Profit / (Loss)

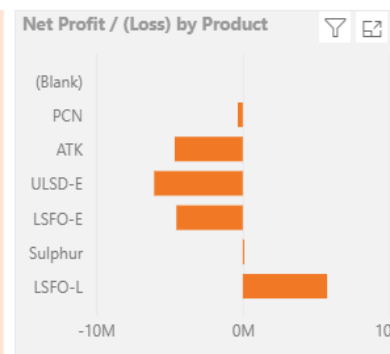
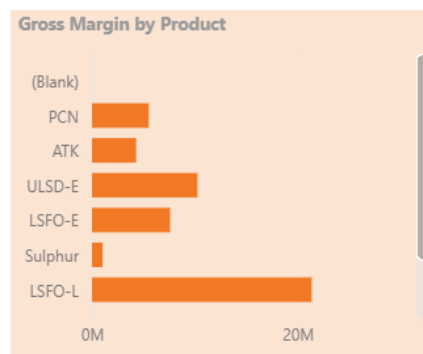
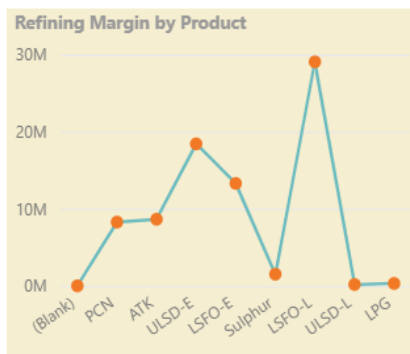
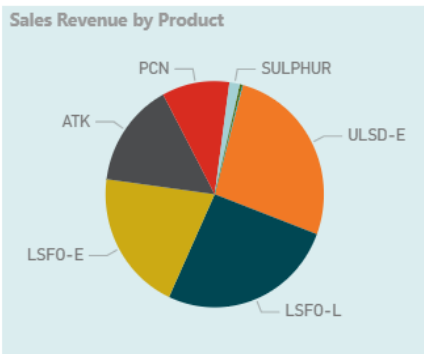
PRODUCTWISE PROFITABILITY

Month	Product	Qty MT	Qty Barrels	Sales Revenue	Input Cost	Refining Margin	Direct OPEX	Gross Margin	Depreciation	HO Cost Allocation	Net Profit / (Loss)
Apr-25	ATK	187,021	1,493,088	36,917,652	37,229,519	-3,746,451	1,130,619	-4,877,070	1,780,607	651,572	-7,309,249
May-25	ATK	337,070	2,691,906	65,262,738	60,195,035	2,965,454	1,255,367	1,710,087	2,517,157	798,188	-1,605,259
Jun-25	ATK	187,307	1,495,704	44,231,835	32,818,383	9,420,020	1,957,621	7,462,399	2,374,696	810,814	4,276,889
Apr-25	ULSD-E	425,123	3,194,290	82,830,384	83,530,105	-2,622,936	2,536,715	-5,159,651	3,995,063	1,461,901	-10,616,615
May-25	ULSD-E	469,959	3,538,639	86,551,709	79,830,901	2,537,731	1,664,873	872,858	3,338,264	1,058,560	-3,523,967
Jun-25	ULSD-E	400,843	3,017,556	89,529,539	66,427,602	18,510,526	3,962,416	14,548,110	4,806,615	1,641,166	8,100,329
Apr-25	LSFO-E	621,725	4,229,761	90,352,564	91,115,830	-939,929	2,767,085	-3,707,014	4,357,871	1,594,663	-9,659,548
May-25	LSFO-E	487,479	3,321,827	72,441,992	66,816,814	5,445,980	1,393,465	4,052,515	2,794,058	885,993	372,464
Jun-25	LSFO-E	224,234	1,526,313	34,594,182	25,667,602	8,785,114	1,531,076	7,254,038	1,857,275	634,146	4,762,617
Apr-25	Sulphur	72,040	750,600	2,008,518	2,041,526	-282,286	110,700	-501,086	188,515	68,082	-750,484
Total		5,736,638	41,526,530	974,230,126	874,804,511	79,694,235	29,244,109	50,450,126	44,780,817	15,292,141	-9,622,832

Fiscal Year, Fiscal Quarter, M...

- 2023-2024
- 2024-2025
- 2025-2026
- Qtr-1
- Qtr-2
- Qtr-3
- Qtr-4

- Product
- PCN
 - ATK
 - ULSD-E
 - LSFO-E
 - Sulphur
 - LSFO-L
 - ULSD-L
 - LPG



Business insights from Sales Analysis:

Key Metrics

- ✓ It provide sales quantities and revenue for all the products monthly.
- ✓ It also provide gross margin and net profit / (loss) for each product monthly.
- ✓ It allow you to dig deeper into the details of your sales profitability trends on a product wise basis.
- ✓ It works as a performance analysis tool to find out which product is under performing.
- ✓ It provides the monthly sales and profitability comparison with last period.

Price, Volume, Mix (PVM) Analysis

PRODUCT	Qty Current Month	Qty Prior Month	Revenue CM	Revenue PM	Price CM	Price PM	Price Variance	Volume Variance	Total Variance	Growth
ULSD-L	283	198	58,755	37,847	207.62	191.15	4,661	16,248	20,908	55%
ULSD-E	435,477	544,386	87,109,165	127,545,392	200.03	234.29	-14,919,698	-25,516,529	-40,436,227	-32%
SULPHUR	71,524	31,500	6,068,581	2,551,182	84.85	80.99	275,859	3,241,540	3,517,399	138%
PCN	177,501	201,445	30,038,878	35,064,026	169.23	174.06	-857,395	-4,167,753	-5,025,148	-14%
LSFO-L	691,217	697,728	109,342,470	114,865,196	158.19	164.63	-4,450,837	-1,071,889	-5,522,727	-5%
LSFO-E	230,625	577,609	33,372,314	75,090,855	144.70	130.00	3,390,391	-45,108,932	-41,718,541	-56%
LPG	8,669	9,440	728,504	808,991	84.04	85.70	-14,414	-66,073	-80,487	-10%
Bunker Fuel Oil	987	521	154,537	81,912	156.57	157.22	-640	73,265	72,625	89%
ATK	336,891	286,943	72,339,392	66,925,060	214.73	233.23	-6,235,274	11,649,606	5,414,332	8%

Fiscal Year, Fiscal Q...

- ✓ ☐ 2023-2024
- ✓ ☐ 2024-2025
- ^ ☒ 2025-2026
- ✓ ☐ Qtr-1
- ^ ☒ Qtr-2
- ☐ Jul-25
- ☒ Aug-25
- ☐ Sep-25
- ✓ ☐ Qtr-3
- ✓ ☐ Qtr-4

Business insights from PVM Analysis:

✓ Key Metrics

- ✓ What's driving our revenue growth or decline?
- ✓ Are we selling more, or just charging more?
- ✓ Which product categories or regions are improving, and which are underperforming?
- ✓ How are new or discontinued products affecting our results?

Beneficial for:

- ✓ Finance teams (for profitability analysis).
- ✓ Sales & marketing departments (to track price and volume trends).
- ✓ Business strategists (for informed decisions about product and pricing).
- ✓ Retail & eCommerce businesses (to analyze SKU performance).
- ✓ It tells the story behind the numbers.

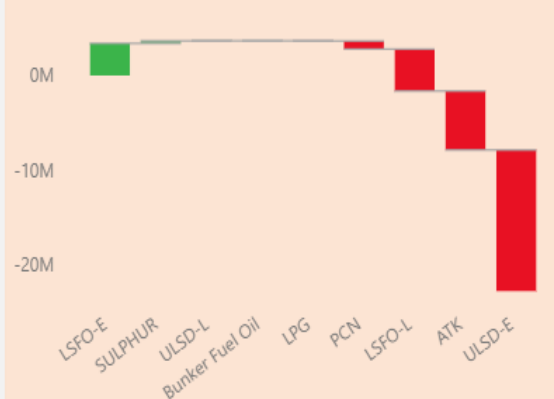
Total Variance by PRODUCT

● Increase ● Decrease



Price Variance by PRODUCT

● Increase ● Decrease

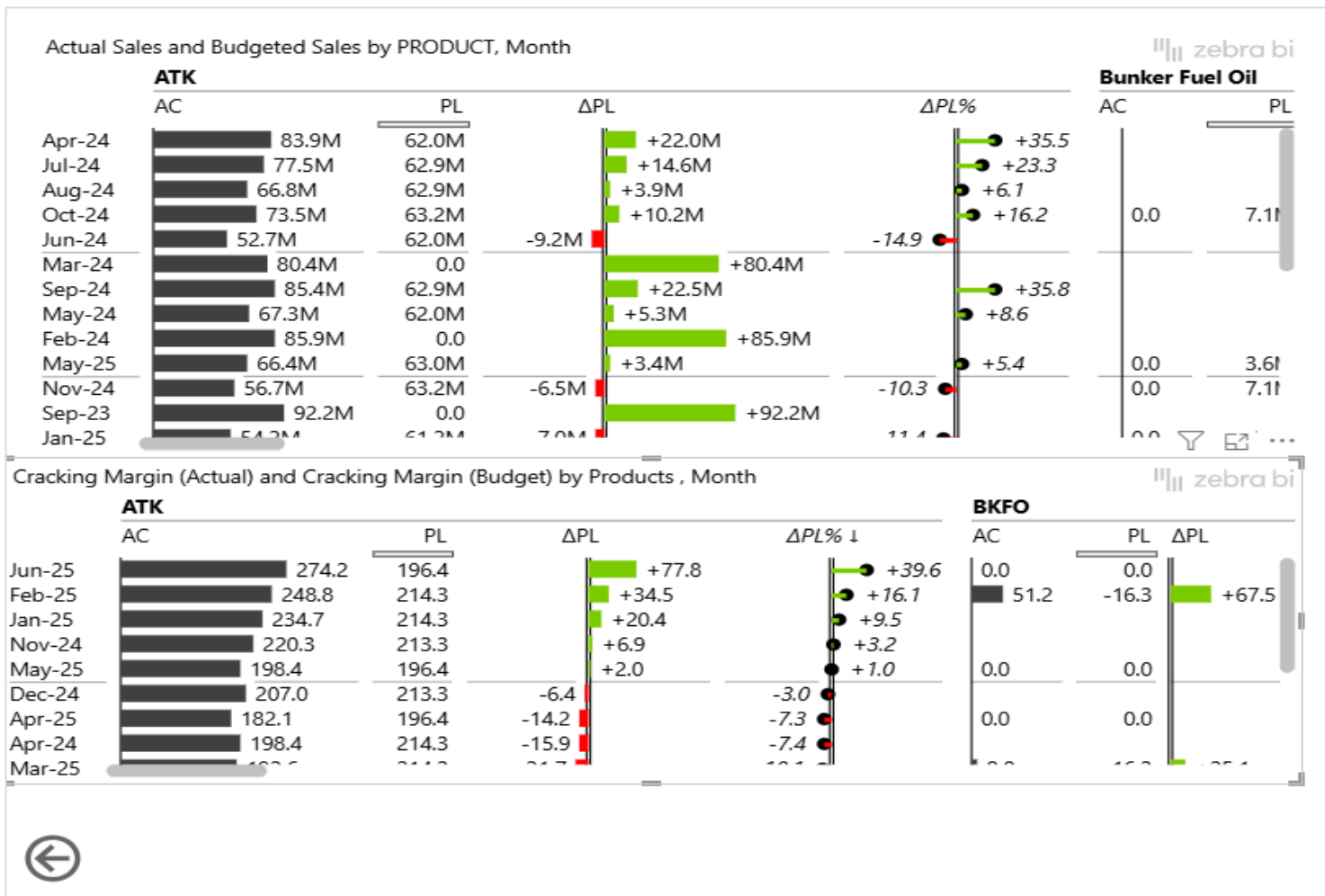


Volume Variance by PRODUCT

● Increase ● Decrease



Variance Analysis



Business insights from Variance Analysis:

✓ Key Metrics

- ✓ It shows actual vs budgeted sales for each product by month.
- ✓ Identify performance gaps with variance analysis and clear visual indicators.
- ✓ It shows actual vs budgeted gross margin for each product by month.
- ✓ Explore key metrics interactively using filters, hierarchies, and small multiples.
- ✓ Drive strategic decision making with insights that connect business actions to financial outcomes.

This comprehensive financial control dashboard provides a strong mechanism and deep insights about sales of each product (for various granularity), total revenue, total cost and net profit margin. It also shows current year performance compared to last year along with % change. It gives detailed income statement analysis, comparative analysis of consolidated financials, working capital analysis and financial control or performance monitoring.

It performs variance analysis to calculate actual vs budgeted sales & gross margin for each product by month. It calculates price, volume, mix (PVM) analysis, which explains how much is the change in revenue due to price effect, how much is due to the change in the quantity sold and how much is the impact of change in product mix ratio.

Key Features

- 🌟 Avoid complicated DAX measures or manual chart tweaking.
- 🌟 Use visual storytelling to make reports understandable, even by non-finance team.
- 🌟 Trend analysis charts for year over year change.
- 🌟 Variance analysis using custom visuals.
- 🌟 Applied field parameters to dynamically switch between different measures within a visual.
- 🌟 Waterfall charts, small multiples, and integrated variance analysis.

Benefits for Client

- 🌟 Integrated reporting for all business units.
- 🌟 Monitor performance management.
- 🌟 Optimize productivity & reduce costs.
- 🌟 Risk reduction by identifying outliers & anomalies.
- 🌟 Attract and retain the right customers.
- 🌟 Analyze key sales, cost and profit trends.
- 🌟 Optimize your sales channel / product mix.
- 🌟 Assist management in taking key strategic decisions.
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Data Synergy aims to help the clients become data intelligent, information-driven organizations, where data-based decision-making is embedded into daily operations from the top to bottom level, which ultimately leads to better processes and profitability.

We help you decipher the language of analytics, demonstrating how insights can fuel powerful, fact-based decisions. We assist you build the structures and processes that convert raw data into meaningful information which helps in taking strategic decisions. We also help you identify hidden performance drivers in all the functional areas, from finance, production, sales, inventory, resource management, marketing and more.

We apply automation & predictive analytics using AI and machine learning tools to forecast sales, streamline processes and help the finance function to spotlight the red flags and perform better financial control and cash management. We equip you with the broad insights and new thinking that allow you to act decisively in solving challenges, seizing opportunities and sparking innovative growth.

At Data Synergy, we specialize in helping businesses leverage the capability of Microsoft Power BI and other Power Platform solutions. Our team of experts are here to assist you and optimize your experiences, whether you need help with implementation, training, or custom solutions. We host a range of workshops offering hands-on experience, valuable insights and more, covering solutions such as Power Apps, Automation using Python & R language and other cutting-edge solutions.

CONTACT US:

Email: info@datasynergyglobal.com

training@datasynergyglobal.com

www.datasynergyglobal.com

Canada: +1 (416) 817-2760

Kuwait: +965 609 111 83

UAE: +971 50 992 1613

YouTube: @FinancialTraining-dm9ef